

To

Dt.27.06.2016.

The Parent,

Sir / Madam,

Bhavan's College of Communication & Management (**BCCM**) of Bharatiya Vidya Bhavan, Hyderabad Kendra, Basheerbagh, King Koti is conducting One Year Post Graduate Diploma courses in Communication & Management in various disciplines for the students who have completed a Graduation. As you are aware, Bharatiya Vidya Bhavan has its presence throughout India and also in several countries abroad. **The Government of India has recognized Bharatiya Vidya Bhavan as an Institution of National Eminence.** It is also the recipient of **Gandhi Peace Prize.**

The courses that we offer are:

A. Communication Stream:

- 1. P.G. Diploma in Journalism.**
- 2. P.G. Diploma in Public Relations.**
- 3. P.G. Diploma in Mass Communication.**

B. Management Stream:

- 1. P.G. Diploma in Marketing & Sales Management.**
- 2. P.G. Diploma in Business Management.**
- 3. P.G. Diploma in Industrial Relations & Personnel Management.**
- 4. P.G. Diploma in International Trade.**
- 5. P.G. Diploma in Marketing & Advertising.**
- 6. P.G. Diploma in Financial Management.**

All these courses are recognized by Government of India, several State Governments and Universities. **As Bharatiya Vidya Bhavan is International Organisation, some of the Universities abroad are accepting our P.G. Diploma courses as 16th year of Education for abroad studies.** The classes are conducted in the evening session. This is our 45th year of Productive service in the causes of Professional Education.

Our Communication courses - Journalism, Public Relations & Mass Communication are recognized by Guru Jambheshwar University, Haryana which is an "A" Grade UGC Recognized University.

Our Post Graduate Diploma is equivalent to the first year of Master Degree and second year can be completed by appearing privately from Guru Jambheshwar University. They can obtain Master's Degree of the University which enables the students to go for UGC-NET Examination and also for further studies upto M.Phil. / Ph.D.,

Admissions are in progress for the above mentioned courses for the academic year 2016-17.

For further details, please contact Office.

Address:

**Bhavan's College of Communication & Management
5-9-1105, "KulapatiMunshiSadan".
BasheerBagh, King Koti Road,
Hyderabad - 500 029.**

Phone Nos. 9989193072, 040-23230755, 23237825, 23241426.

E-mail ID: bvbhyd.bccm@gmail.com

Thanking You,

Your's Faithfully,

Sd/- .

**(V. Venkatapathi)
Administrative Officer.**